

2nd September 2010
Glasgow Royal Concert Hall
- Strathclyde Suite



Realising Potential

- next steps for social enterprise in Scotland

The Scottish social enterprise annual conference is organised by CEIS in partnership with:



Realising Potential

- next steps for Social Enterprise in Scotland

All speaker details and timings are subject to change as the programme is finalised.

Introduction

The conference will bring together social enterprise leaders, practitioners, supporters and policy makers to establish a vision for social enterprise in our communities.

The event will look at the impact on our communities where practitioners, policy makers and systems are aligned to achieve a common vision.

As we face the longer term impact of the global financial crisis there is an opportunity to understand where support has been effective in delivering growth and creating value. Our speakers will highlight best practice as well as reflecting the potential of social enterprise to deliver national and local outcomes and fulfil its potential in rural and urban communities in Scotland.

Innovative methods of gathering feedback and vision forming will be used to produce an account of participant thoughts, views and recommendations.

Scotland is recognised as having one of the most progressive and supportive environments in the world for social enterprise. This event will welcome observers interested in learning from our Scottish experience to inform their own national programmes, while contributing their experiences to our discussion.

Format

Crystal Interactive Technology will be used to facilitate discussion and feedback, while using a facilitator from within the social enterprise movement in Scotland. The major outcomes from the day will include a comprehensive report with feedback, observations, recommendations and conclusions. These written contributions will establish a record of the vision and priorities of the social enterprise movement and its supporters in order to inform future strategy and policy.



Programme outline

09.00 **Registration, tea, coffee, networking and exhibition**

09.30 **Opening Address and Welcome**

09.45 **Vision and Innovation**

Chair, Dharmendra Kanani, Director, Scotland – Big Lottery Fund

This session will focus on developing and realising vision in business and communities. Speakers from the public and social enterprise sectors will outline their vision and the challenges of making change happen!

“One Million Jobs” - for people with autism. **Thorkil Sonne from Specialisterne in Denmark** outlines his journey and vision in creating high quality employment for people “with autistic spectrum disorder” who have a “competitive advantage” in high value industries.

Energy and environment – A leading Scottish development trust (TBC) describes how community leaders with vision and determination can change the path of a rural community. What are the factors behind the progress of this community to a sustainable future?

Alternative Investment - A leading social finance organisation (TBC) outlines the thinking behind “social impact bonds” and their potential to change the nature of investment in social enterprise.

Participant discussion and feedback using crystal interactive technology.

11.15 **Tea and Coffee**

11.45 **Progress and Possibilities**

Chair, Laurie Russell, CEO, The Wise Group and Chair Scottish Social Enterprise Coalition

This session will examine economic and thematic sectors where social enterprise has made significant progress.

Peter Holbrook, CEO of the UK Social Enterprise Coalition discusses the milestones and outcomes from 10 years of support to social enterprise development in the UK. Peter will outline progress, failures and key learning points while discussing the relevance of “Big Society” for social enterprise in Scotland and the UK.

David Le Page from Enterprising Non-profits in Vancouver reflects on the transformational potential of enlightened public procurement, highlighting the outcomes of social purchasing at the Winter Olympics 2010 and lessons to be shared with Scotland.



Mags McCarthy from Unity Enterprise and a representative responsible for Community Benefits at Sir Robert McAlpine describes the process of negotiating the first social enterprise contract supported by “community benefits” in Commonwealth Games procurement and the benefits that will accrue to both companies from this venture.

Participant discussion and feedback using crystal technology.

1.00 Lunch and networking

1.45 Learning from best practice – Actions and Implementation

Chair, Chris Higgins, Head of Culture and Third Sector Team, HIE

Chris chairs a session featuring key actions from international visit programmes and social enterprise in Scotland, with contributions from **Jim Mullan, KibbleWorks (2008)**, **David Cook, Wasps Artists Studios (2009)** and **Ailsa Clark, Inspiralba (2010)**. Topics will include opportunities from sports clubs and stadia, establishing a cdfi for the arts and cultural sector and the importance of getting it right for land reform and asset ownership.

2.30 Future priorities for social enterprise

This session will seek involvement of government departments where third sector activity has the potential for significant growth. The discussion will assist participants to get a sense of the potential in economic sectors like health, environment, employability, energy, or thematic areas such as procurement, financial inclusion and education.

Chair, Jim Mullan, General Manager, KibbleWorks

Setting the context; Antonia Swinson, CEO of the Scottish Social Enterprise Coalition and Aidan Pia, Executive Director of Sencot will outline the views, expectations and priorities of the Social Enterprise Coalition Members and the members of social enterprise networks. This will be informed by prior consultation with SSEC members, social enterprise network members and intermediaries.

This session will put public sector and social enterprise side by side in a discussion about potential, priorities and realities. Key areas will include - public sector reform, environment and energy, health and procurement. This will involve lively debate and grounded discussion in order to inform our future action planning.

Participant discussion and feedback using crystal technology.

4.00 Concluding Remarks

4.15 Finish

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